



**KrAIS – Korean Chapter of Association for Information Systems  
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**2014 Post-ICIS LG CNS/KrAIS Workshop**



# 2014 Post-ICIS LG CNS/KrAIS Research Workshop

*Wednesday December 17, 2014  
The University of Auckland Business School  
Auckland, New Zealand*

**From the Advisory Committee:**

*Let's Continue Our United Collaboration*

This year we are celebrating the 5th Annual LG CNS/KrAIS Workshop. Reflecting upon the inaugural KrAIS Workshop in St. Louis in 2010, I am thrilled to note KrAIS's accomplishments over the years. KrAIS has significantly grown not only in numbers and visibility, but also in its influence on the entire AIS community. The summary of KrAIS's accomplishments by the Workshop Co-Chairs is not just impressive statistics but exhibits the true capability of Korean people unleashed only when working together. We all feel great honor and pride to witness our people becoming leaders in the AIS community. This monumental achievement is especially sweeter because ***we did it, together!***

The increasing number of PhD students and junior faculty in KrAIS heralds a brighter future. The continuous success of KrAIS depends upon the success of our young scholars, requiring unceasing collaborative work. It is my sincere hope that our senior members be mindful of our young scholars' needs and be willing to graciously provide support and guidance to them. Though busy schedules may challenge senior members in allocating time for juniors, recollecting former mentors who helped them on their prolonged, sometimes tumultuous, professional journeys should remind them that it is now their turn to make a difference. I also earnestly hope that our young scholars will understand that the long hours of study in graduate school and the tenure process will soon pass by. Do not lose confidence in yourselves and reach for your goals. The time for celebration approaches day-by-day, but only if one perseveres. Remember that KrAIS cheers you on and is available to assist you on your journey.

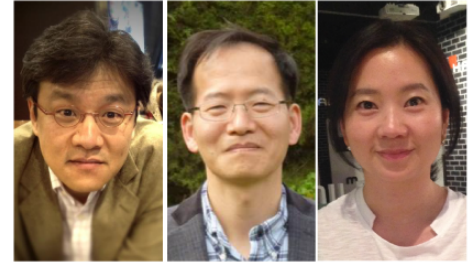
I would like to express my heartfelt appreciation to those who have tirelessly worked for KrAIS: workshop co-chairs, KrAIS officers, and many others. KrAIS would not be where it is today without your dedication, commitment, and sacrifice. It is my earnest hope that we continue our tradition of stalwart collaboration and further develop this strong coalition for all members for many years to come.

Victoria Yoon, Virginia Commonwealth University



### From the Workshop Co-chairs:

On behalf of the many members, former co-chairs and advisory members, we welcome you to Auckland for the 5th Annual LG CNS/KrAIS Workshop. As a chapter of the Association for Information Systems (AIS) serving AIS members with Korean heritage, the Korean Chapter of the Association for Information Systems (KrAIS) aims to promote the scholarship of its members. The mission of the KrAIS Research Workshop is to provide a forum where its members can exchange ideas and information and promote possible collaboration among its members. In particular, the annual workshop has put great efforts in helping graduate students and junior faculty members improve their research and develop scholarship through close interactions with peers and senior faculty members.



The inaugural workshop was first held in St. Louis, Missouri in 2010 with a humble 52 participants. The workshop has steadily grown, and now has come of age. KrAIS has over 200 members, and the annual workshop regularly attracts over 70 members. The number of presentations has also been steadily growing, from 16 in 2010 to 35 in 2014. Some of the papers presented and discussed at the annual workshop have now been published in a variety of outlets, including *Management Science*, *MIS Quarterly*, *Information Systems Research*, *Journal of MIS*, *Operations Research*, *Information & Management*, and *Journal of Information Technology*, to name a few. These records demonstrate that the workshop has been a fruitful venue to participating members, energizing the community by cultivating communication and collaboration among doctoral students, junior and senior faculty members, and providing a variety of opportunities to enhance the quality of early stage research.

This year's program surely demonstrates the strong commitment of our members to the annual workshop. The 2014 Call for Papers generated 41 scholarly submissions. The accepted papers will be discussed in 6 parallel paper presentation sessions (IS in organizations & information security, learning & knowledge management, online communities & social media, IS & consumers, IT adoption & use, and breakthrough ideas). In addition to the traditional paper sessions, this year's workshop includes a new paper development session with a few selected high quality papers. This special session is prepared to further enhance the research capabilities and increase the international visibility of KrAIS members. We have also planned a special time to reflect on our past workshops and recognize the major contributors without whom the KrAIS workshop would not be what it is today. We thank everyone who volunteered their time and energy to make this exciting program a wonderful reality.

We hope you will enjoy your time in Auckland at the KrAIS events engaging with scholars from different schools, nations, and continents, while developing relationships for future collaborative research, exploring important research questions, seeking / sharing professional advice on career development, and most importantly building long lasting friendships.

*Jungpil Hahn, Ghiyoung Im and Hyunjeong Kang*

자세한 전체 Workshop Program 은 <https://sites.google.com/site/kraisweb/2014/program> 에서 확인하실 수 있습니다.

### 승진/이동/수상 소식

- KAIST 의 이병태 교수님께서 11 월부터 SK 의 최태원 회장의 기부금 104 억으로 KAIST 에 설립한 Venture Capital 회사인 “KAIST 청년창업투자지주 주식회사”의 CEO 를 맡으셔서 청년들의 창업의 초기자금을 지원하는 금융회사의 경영을 맡으시게 되었습니다. 더불어 KAIST 경영대학내 SK 사회적기업연구센터의 디렉터를 맡으셨습니다.
- Temple University 의 유영진 교수님께서 Harry A. Cochran Professor of Management Information Systems 직을 맡으셨습니다.

- Michigan State University 의 정은주 씨께서 George Mason University 에서 조교수 임용을 받으시고 2015 년 가을학기부터 근무하십니다.
- Arizona State University 의 이건웅 씨께서 Nanyang Technological University 에서 조교수 임용을 받으시고 2015 년 가을학기부터 근무하십니다.
- Texas St. Mary University 의 임성배 교수님께서 일본의 One Asia Foundation 으로부터 \$55,000 의 Research Grant 와 학생 장학금을 받으셨습니다. 연구 제목은 “Collaborative Approach for Building One Asia Community” 입니다.

### 논문 출간 소식

올해 2014 년 하반기에 Management Science, ISR, MISQ, 및 JMIS 에 출간된 KrAIS 회원 여러분의 논문입니다.

- **Keongtae Kim**, Sunil Mithas, Jonathan Whitaker, and Prasanto K. Roy (2014) "Industry-Specific Human Capital and Wages: Evidence from the Business Process Outsourcing Industry," *Information Systems Research* (25:3) pp. 618-638.
- **Seung Hyun Kim** and Byung Cho Kim (2014) "Differential Effects of Prior Experience on the Malware Resolution Process," *MIS Quarterly* (38:3) pp. 655-678.
- Xiao Ma, **Seung Hyun Kim**, and Sung S. Kim (2014) "Online Gambling Behavior: The Impacts of Cumulative Outcomes, Recent Outcomes, and Prior Use," *Information Systems Research* (25:3) pp. 511-527.
- **Gunwoong Lee** and T.S.Raghu (2014) "Determinants of Mobile Apps' Success: Evidence from the App Store Market," *Journal of MIS* (31:2) pp. 133-170.
- **Min-Seok Pang**, Ali Tafti, and M.S. Krishnan (2014) "Information Technology and Administrative Efficiency in U.S. State Governments - A Stochastic Frontier Approach," *MIS Quarterly* (38:4) pp. 1079-1101.
- James Gaskin, Nicholas Berente, Kalle Lyytinen, and **Youngjin Yoo** (2014) "Toward Generalizable Sociomaterial Inquiry: A Computational Approach for Zooming In and Out of Sociomaterial Routines," *MIS Quarterly* (38:3) pp. 849-871.

### Call for News

KrAIS 뉴스레터는 매년 2 회 발행 예정입니다. 다음 뉴스레터(2015 년 상반기 예정)에 실릴 좋은 소식을 방민석 ([minsipang@temple.edu](mailto:minsipang@temple.edu))로 보내주시면 감사드리겠습니다. 좋은 소식은 나눌수록 커집니다. 또한 뉴스레터에 대한 제안 또는 조언도 환영합니다. 감사합니다.